

Ms. Jessica Shine
Brands That Shine
1752 NW Market St
Ste 4520, Seattle, WA 98107

Tuesday, 08 October 2019

Letter of Recommendation

Ms. Shine:

We were a UK based company and wanted to expand into the US market. We had already made the decision to search for a representative who will promote our "Lextek" brand to potential distributors.

Upon our initial communications Jessica stood out as a strong person with professional demeanour and an attitude that was engaging and enlightening. Combining this with Jessica's knowledge of the power sports industry and contacts she has made through our working life.

Prior to signing with Brands That Shine we arranged numerous calls to discuss how the brand should be marketed and Jessica even made a special trip to visit us in the UK to learn about us as a company.

We were both happy with the arrangement and set a target to get a reputable US distributor to sell Lextek Products within 1 year and this is exactly what Jessica did. Our 1st year sales have exceeded our expectations and moving forward these will only grow.

I am looking forward to working with Jessica for many years to come and if I can support you going forward as you much as you have supported us during our launch into the US market.

Regards,

Paul Wakely

Paul Wakely
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