

# Capabilities Statement



**Brands That Shine** works with manufacturers worldwide to supply wholesalers and retailers with quality parts and accessories with a large focus on Powersports and Marine. But also includes Agricultural and Industrial/Construction supplies.

## Client Service

## Online Presence

## Sales Support

## Product Development

Founder **Jessica Shine** and co-owner **Gunnar Heinemeyer** have been in the Powersports industry—combined—dating back to the '90s. Positioning to partner with government entities as a reseller and ongoing support of the brands they have been training distributors on for so many years.

**Vision:** To be recognized as the premier of brand support. For Brands That Shine to be synonymous with Service & Integrity worldwide. And for agencies to be comforted knowing we will support any products we are representing as we have with our distributors for many years.

**Mission:** Providing "hands-on" support to all levels of resellers to give them confidence in our products. And being accessible for any support needed on our products.

### Sample partners we've served:

- West Marine
- Summit Racing
- Meyer Automotive
- SafeBoat
- Bombardier Recreational Products
- RumbleOn/Ride Now

### Sample products we sell:

- UTV
- Amphibious ATV
- Off-road E-bikes
- Marine/Breakwater Construction supplies
- Safety Eyewear
- Trailers (Boat/ATV)

Member of: the Motorcycle Industry Council, Jefferson County Economic Development, Recreational Boating Association of WA, and the American Sailing Association.

### Contact

Website: [brands-that-shine.com](http://brands-that-shine.com)  
Email: [info@brandsthatshine.com](mailto:info@brandsthatshine.com)  
Phone: 360.381.6030

Mailing Address: 2850 NW Bucklin Hill Road  
Silverdale, WA 98383



HubZone  
Certified

Incorporated in Washington on  
February 14, 2017

NAICS Codes: 237990,  
238110, 336611, 339115,  
334220, 335131, 336999,  
524113, 812332

DUNS #: 089708238

Tax ID #: 82-0872671

### CERTIFIED WOMEN BUSINESS ENTERPRISE

WBE Certification #:  
W2F0025961

### CERTIFIED DISADVANTAGED BUSINESS ENTERPRISE

DBE Certification #:  
D2F0025961

Certifications issued by:



Washington State Office of  
**MINORITY &  
WOMEN'S**  
Business Enterprises

Codes and Certifications